



Balagarh Bijoy Krishna Mahavidyalaya

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Annual Report: Activities of Career Counselling Cell (2022-23)

1. Workshop on Plan for Competitive Job-Oriented Courses


- Date: 16/05/2023
- Organized by: Carrier Council Cell of Balagarh Bijoy Krishna Mahavidyalaya
- Number of Participants: 38
- Objective: The workshop aimed to guide students towards selecting competitive and job-oriented courses by providing insights into various career paths and opportunities available in the current job market.
- Outcome: Participants actively engaged in discussions and activities that helped them identify their strengths, interests, and career goals. Through personalized guidance and counseling, they developed clear action plans tailored to their individual aspirations. As a result, participants felt more confident and equipped to make informed decisions about their academic and professional pursuits, ultimately enhancing their employability and career prospects.

2. Guidance for Competitive Examinations

- Date: 16/05/23 to 15/06/23
- Organized By: Carrier Council Cell of Balagarh Bijoy Krishna Mahavidyalaya
- Number of Participants: 93
- Objective: The objective was to provide comprehensive guidance and support to students preparing for various competitive examinations, including entrance tests for higher education and government job recruitment.
- Outcome: Throughout the program duration, participants received expert coaching, study materials, and mock tests, enabling them to refine their exam-taking strategies and improve their subject knowledge. As a result, many participants reported significant improvements in their exam scores and performance, leading to increased confidence and a better chance of success in their chosen fields of study or employment.

3. Financial Education Workshop

- Date: 06/03/2023 - 10/03/2023
- Organized by: Career Counseling Cell in Collaboration with National Institute of Securities Markets (NISM)


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- Number of Participants: 125
- Objective: The workshop aimed to enhance students' financial literacy and equip them with essential skills for managing personal finances, understanding investment options, and planning for their financial future.
- Outcome: Participants actively participated in interactive sessions, case studies, and practical exercises led by experts from NISM. They gained a deeper understanding of financial concepts such as budgeting, saving, investing, and risk management. Many participants expressed feeling more confident and empowered to make informed financial decisions, laying the foundation for long-term financial stability and prosperity.

4. Employing the Unemployed Programme

- Date: 19 September 2022
- Organized by: Career Counseling Cell in collaboration with Bandhan
- Number of Participants: 110
- Objective: The program aimed to address unemployment challenges by connecting unemployed individuals with potential employers and providing them with the necessary skills and resources to secure gainful employment opportunities.
- Outcome: Participants benefited from job fairs, networking sessions, and skill development workshops conducted as part of the program. Many participants successfully secured employment opportunities in various sectors, leading to improved financial stability and socioeconomic well-being for themselves and their families. Additionally, the program fostered a sense of community empowerment and social cohesion by addressing the issue of unemployment at the local level.

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Annual Report: Activities of Career Counselling Cell (2021-22)

1. Cyber Security: Importance and Career Opportunities

- Date: 23.05.2022
- Organized By: IQAC in collaboration with IEM Labs and EC Council
- Number of Participants: 20
- Objective: The program aimed to educate participants about the importance of cyber security and the career opportunities available in this field.
- Outcome: Participants gained insights into the evolving landscape of cyber threats and learned about various career paths in cyber security. The collaboration with industry experts from IEM Labs and EC Council enriched the sessions with practical knowledge and real-world examples, empowering participants to pursue careers in cyber security with confidence.

2. Orientation Programme on Job Opportunities in Finance, Insurance, and Banking Sectors

- Date: 17.05.2022
- Organized by: Carrier Council Cell BBKM in collaboration with Bajaj Financial & NISM
- Number of Participants: 83
- Objective: The program aimed to provide an overview of job opportunities in the finance, insurance, and banking sectors and equip participants with relevant industry insights and skills.
- Outcome: Participants benefited from informative sessions led by industry experts from Bajaj Financial and NISM. The orientation program provided a comprehensive understanding of career paths, job roles, and skill requirements in these sectors, enabling participants to make informed career choices and pursue opportunities with confidence.

3. Awareness Programme on Entrepreneurship Development and PMEGP

- Date: 23.03.2022
- Organized by: Carrier Council Cell BBKM in Association with KVIC, Kolkata
- Number of Participants: 51

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- Objective: The program aimed to raise awareness about entrepreneurship development and the Prime Minister's Employment Generation Programme (PMEGP) among participants.
- Outcome: Participants gained valuable insights from speakers including officials from KVIC and banking experts associated with PMEGP. The program inspired participants to explore entrepreneurial opportunities and provided them with essential information and resources to kickstart their entrepreneurial journey, fostering a culture of entrepreneurship among the youth.

4. Artificial Intelligence and Job Opportunity in New Regime (Online Mode)

- Date: 14/01/2022
- Organized by: Career Council Cell of BBKM in association with Dept. of Commerce, St. Xavier's College, Kolkata
- Number of Participants: 57
- Objective: The program aimed to explore the job opportunities emerging in the field of artificial intelligence and its implications in the job market.
- Outcome: Participants gained insights from Prof. Koushik Chatterjee from St. Xavier's College, Kolkata, about the applications of artificial intelligence in various industries and its impact on job roles. The online mode facilitated broader participation and interactive discussions, enabling participants to grasp the potential of artificial intelligence in shaping future careers.

5. Participation in TCS-Youth Employment Programme (YEP)

- Date: 29/09/2021
- Organized by: TCS-Youth Employment Programme (YEP)
- Number of Participants: 63, 4 students got employed
- Objective of the TCS-Youth Employment Programme (YEP) is to bridge the gap between industry requirements and the skill sets of young graduates. Through this program, TCS aims to provide valuable employment opportunities for students by offering skill development training, career guidance, and direct access to job opportunities within the company. Additionally, the program seeks to empower students with the necessary technical and professional skills demanded by the rapidly evolving IT industry, thereby enhancing their

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employability and enabling them to kickstart successful careers in the field of technology.

- Outcome: The participation in TCS-YEP provided valuable employment opportunities for students, with four students securing employment through the program. This collaboration underscored the commitment of the Career Council Cell to facilitate meaningful employment opportunities and enhance the employability of students.

6. Online Career Counseling Programme for Company Secretaryship (Online Mode)

- **Date:** 01.09.2021
- **Organized by:** Career Counseling Cell
- **Speakers:** Resource persons from The Institute of Company Secretaries

Objective: The objective of the online career counseling programme for Company Secretaryship was to provide comprehensive guidance and insights into pursuing a career as a Company Secretary. Through this program, participants aimed to gain a clear understanding of the profession's scope, opportunities, and educational requirements. The session aimed to assist individuals in making informed decisions about their career paths and to equip them with the necessary knowledge to pursue a successful career in Company Secretaryship.

Outcome: Participants benefited from the expertise and guidance of resource persons from The Institute of Company Secretaries. They gained valuable insights into the roles, responsibilities, and career prospects associated with Company Secretaryship. Through interactive discussions and informative presentations, participants acquired a deeper understanding of the profession's requirements and the steps needed to embark on this career path. Additionally, the session provided a platform for participants to clarify their doubts and receive personalized advice on pursuing Company Secretaryship as a career option. Overall, the programme successfully empowered participants with the knowledge and confidence to pursue their career aspirations in Company Secretaryship.

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Annual Report: Activities of Career Counselling Cell (2019-20)

1. Participation in Recruitment Fair 2.0 Organized by Internshala

- **Date:** 18/02/2020
- **Organized by:** Internshala
- **Number of Participants:** 20

Objective: The participation aimed to provide students with exposure to potential internship opportunities and job placements offered by various organizations through Internshala's Recruitment Fair 2.0. The objective was to facilitate students' access to industry-relevant experiences and networking opportunities to enhance their employability skills and career prospects.

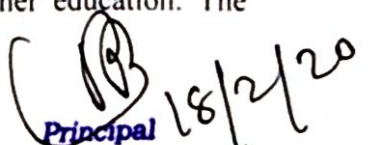
Outcome: Participants gained firsthand exposure to a diverse range of internship and job opportunities available in the market through the Recruitment Fair. They had the chance to interact with recruiters from different companies, showcase their skills and qualifications, and explore potential career paths. Additionally, participating in such events enabled students to gain insights into industry trends, employer expectations, and recruitment processes, thereby better preparing them for future career endeavors. Overall, the participation in Internshala's Recruitment Fair 2.0 provided valuable exposure and networking opportunities, contributing to the professional development and career readiness of the participants.

2. Sensitization Programme on Scope of Employment, Self-Employment, and Further Studies after Graduation

- **Date:** 28.08.2019
- **Organized by:** Career Council Cell
- **Number of Participants:** 43

Objective: The program aimed to enlighten students about the various avenues available for employment, self-employment, and further studies post-graduation. Through expert speakers from diverse fields, the objective was to broaden students' perspectives and equip them with valuable insights into their career options.

Outcome: Participants benefitted from the expertise and experiences shared by the distinguished speakers. They gained a deeper understanding of the opportunities and challenges in the job market, as well as the pathways to entrepreneurship and higher education. The


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program facilitated meaningful discussions and interactions, empowering students to make informed decisions about their future career paths.

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Annual Report: Activities of Career Counselling Cell (2020-21)

1. Webinar on "Career Opportunities in Govt. Sector"

- **Date:** 11/6/21
- **Organized by:** IQAC & Career & Counseling
- **Number of Participants:** 55
- **Objective:** The webinar aimed to enlighten participants about the various career opportunities available in the government sector. Through insightful presentations and discussions, the objective was to equip participants with knowledge about different government job roles, eligibility criteria, and the application process.
- **Outcome:** Participants gained valuable insights into the diverse career paths offered by the government sector. They learned about the competitive exams, skills required, and the selection process for government jobs. The session empowered participants with the information needed to make informed decisions about pursuing a career in the government sector, thus enhancing their employability prospects.

2. Webinar on "Career Opportunities in Govt. Sector"

- **Date:** 11/6/21
- **Organized by:** IQAC & Career & Counseling
- **Number of Participants:** 30
- **Objective:** Similar to the previous webinar, this session aimed to inform participants about the career prospects available in the government sector. The webinar focused on providing detailed insights into various government job roles and the pathways to secure employment in this sector.
- **Outcome:** Participants gained a comprehensive understanding of the vast array of opportunities offered by the government sector. They received guidance on exam preparation strategies, career planning, and skill development required to excel in government job competitions. Overall, the webinar equipped participants with valuable information and resources to pursue rewarding careers in the government sector.

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