



Balagarh Bijoy Krishna Mahavidyalaya

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REPORT ON ENVIRONMENTAL PROMOTIONAL ACTIVITIES
CONDUCTED BEYOND CAMPUS
WITH GEO-TAGGED PHOTOGRAPHS WITH CAPTION AND RESPECTIVE
DATES

The NSS UNIT-2 was adopted a village near our college namely, LANKATOLA in 2018. The local habitants are dominated by the tribal peoples and people from backward socio –economic live here. The trees plantation and preservation was done in this village since 2018 in every on “THE WORLD ENVIRONMENT DAY”.



GREEN PLANTATION AT LANKATOLA VILLAGE AS ON 05.06.2019





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GREEN PLANTATION AT LANKATOLA VILLAGE AS ON 05.06.2019



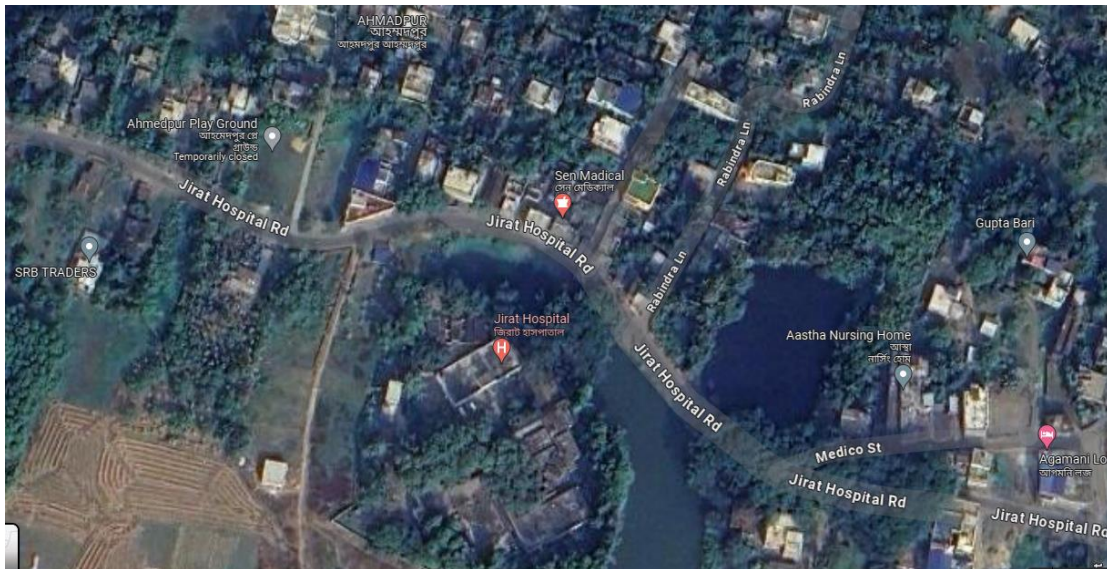
TREES DISTRIBUTION TO THE HOUSEHOLDS OF LANKATOLA



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VILLAGE – LANKATOLA, HOOGHLY-712501



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1. EVENT'S NAME: HAR GHAR TIRANGA DATE-13.08.2022, (11 A.M-2 P.M)

ORGANIZER- BBKM NATURE CLUB

**CONVENER: PROF. DEBAPRIYA GHOSH & PROF. SOMSHUDDHA
MARICK**

PARTICIPANTS -8 (TEACHERS),28 (STUDENTS)

Objectives:

Distribution of environment friendly cotton Indian Flag to the public at a large for hoisting on 15th August, 2022, in the local & adjacent area for celebrating the AZADI KA AMRIT MAHOTSAV. The main objective was to stop the use of flex, the mix of PVCX powder and liquid plasticizer and then bonded to the cloth or plastic under pressure using heated rollers

Structure of the Programme:

At 10.45am Nature Club members & student volunteers assembled in Room A 1 in the ground floor of College's Main Building. Har Ghar Tiranga campaign was held, where all the nature club student volunteers including teacher members participated and visited local areas/houses to distribute small cotton Tiranga (Indian Flag) for hoisting on 15th August, 2022. Azadi ka Amrit Mahotsav holds immense significance as it reminds us of the values and principles that formed the foundation of independent India.

Outcome: Plastic Flexi banners, composed of non-biodegradable polyvinyl chloride (PVC), contribute to environmental pollution when disposed of improperly. The burning of PVC can release toxic chemicals, posing threats to ecosystems and human health. Different studies have shown microplastics significantly damage cells in the human body, leading to serious health effects, including cancers, lung disease, and birth defects.

The college used bio-degradable cotton flags to save the environment.



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The nature committee distributes bio-degradable cotton flags to save the environment.



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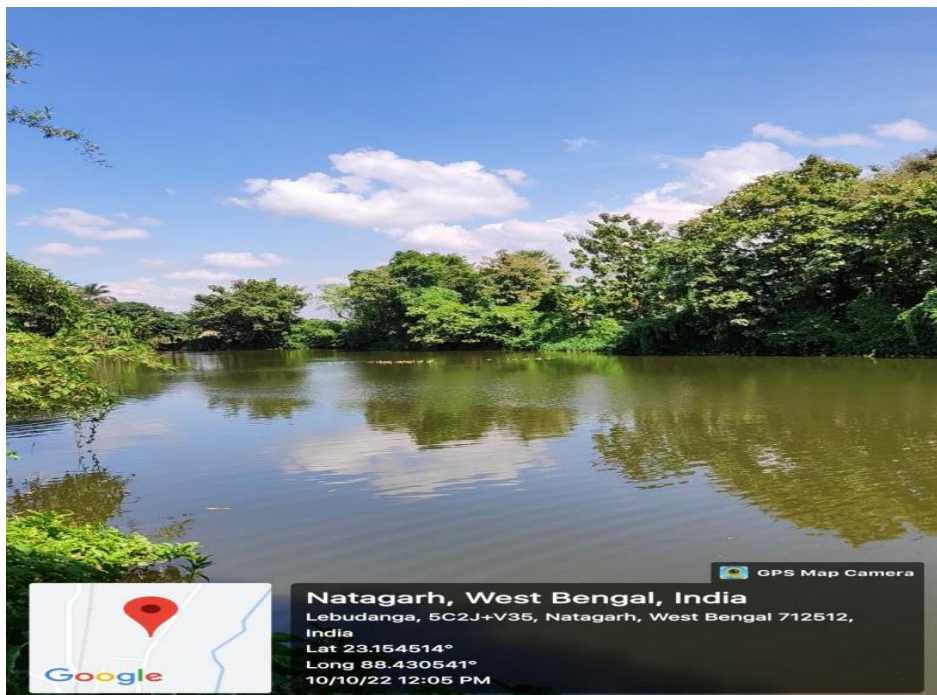
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2. BBKM INITIATED AN IMPORTANT ROLE TO SAVE MIGRANT BIRDS IN BALAGARH BLOCK IN JOINT EFFORTS OF NATURE CLUB, ANIMAL WELFARE AND NSS PLACE-NATAGARH, SOMRA, HOOGLHY DATE- 9 OCTOBER TO 11th OCTOBER, 2022

Migratory birds fly hundreds and thousands of kilometres to find the best ecological conditions and habitats for feeding, breeding and raising their young. When conditions at breeding sites become unfavorable, it is time to fly to regions where conditions are better. Generally as the college is situated in rural area the students are nature loving and fond of animal caring usually, migratory birds fly in the Balagarh Block, Hooghly from abroad to rural Bengal in winter session. On 9th October, 2022 the NSS volunteers informed their NSS Program Officer of this college that many migratory birds had arrived in a nearby village in Somra. The villagers are killing and eating several migratory birds. They informed it to the master on the 9th October evening over telephone. The college took immediate action to save the migrant birds, as on 10th October, 2022 NSS Program Officer, Nature Club senior member and also the Principal of the college along with nature committee student members and NSS volunteers/Animal friendly students & Nature members from the college rushed there and warned the villagers about their bad practices. The college requested the villagers to stop their illegal killing on migratory birds. The college also informed the Somra Panchayet about the crisis. The PANCHAYET AUTHORITY took measure immediately to stop the local from such bad practices.



BBKM INITIATED AN IMPORTANT ROLE TO SAVE MIGRANT BIRDS IN BALAGARH BLOCK IN JOINT EFFORTS OF NATURE CLUB, ANIMAL WELFARE AND NSS AS ON 10.10.2022 PLACE-NATAGARH, SOMRA, HOOGLHY



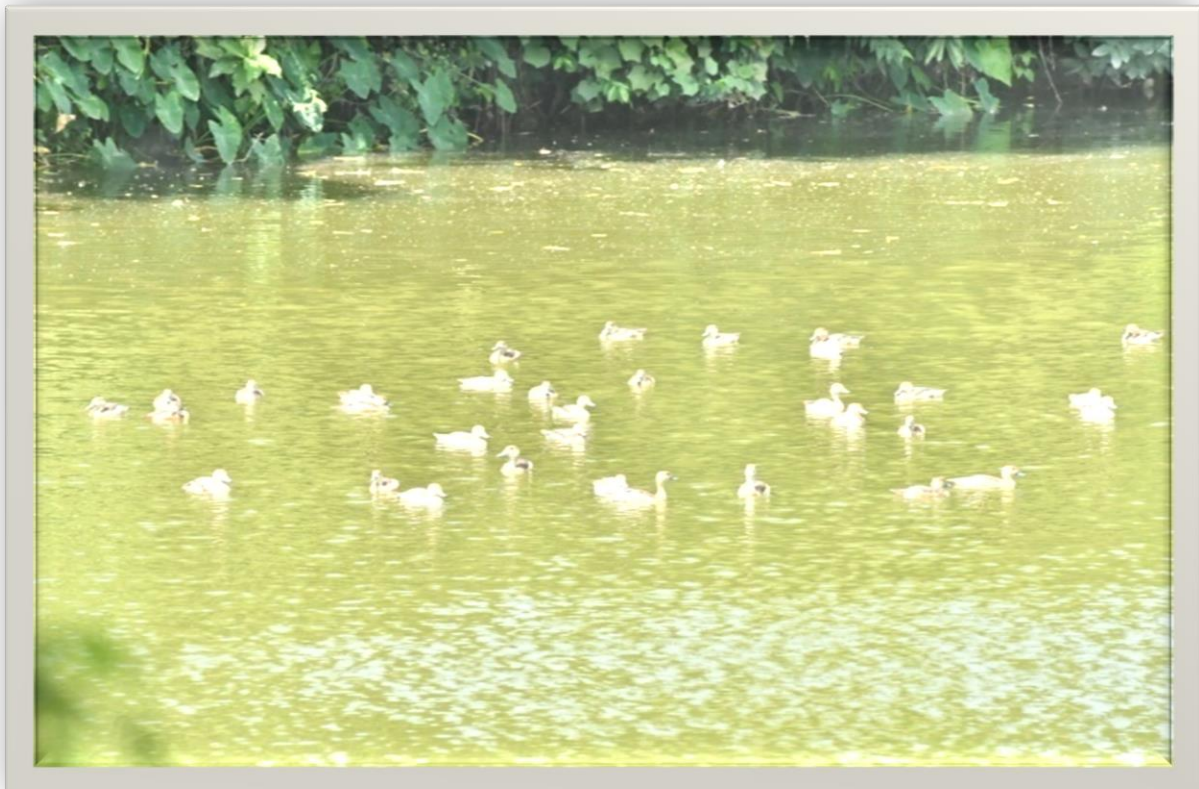
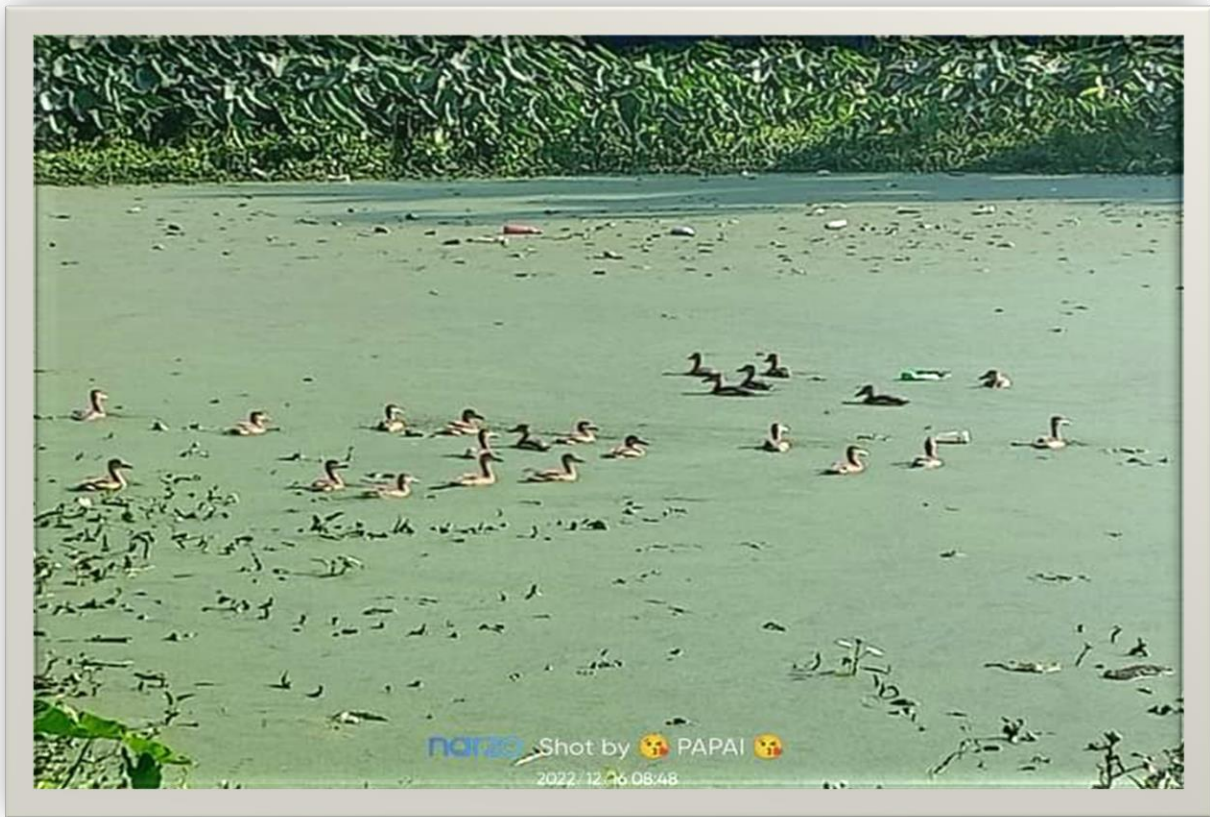
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MIGRATORY BIRDS WAS FOUND IN NATAGARH, SOMRA IN THE BALAGARH BLOCK,
HOOGHLY AS ON 10.10.2022



**TEACHERS ALONG WITH THE PRINCIPAL OF BBKM VISITED IN VILLEGE TO
STOP KILLING OF MIGRANT BIRDS**



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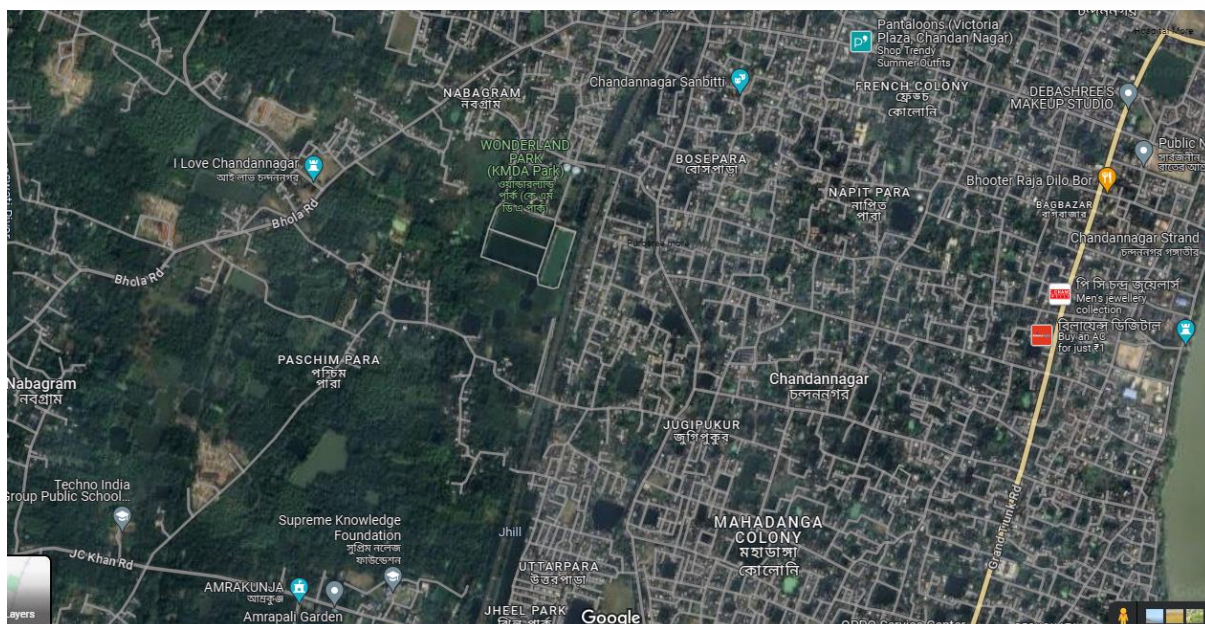
3. BBKM HIRED A STALL IN CHANDANNAGAR PORIBESH MELA IN HOOGLHY TO MAKE PEOPLE AWARE ABOUT ENVIRONMENT POLLUTION.

PLACE- SABUJER ABHIJAN CLUB PREMISES, BARABAZAR, CHANDANNAGAR, HOOGLHY-712136

DATE- 22nd December to 25th December, 2022

TIME-2PM TO 9 PM

BALAGARH BIJOY KRISHNA MAHAVIDYALAYA TEAM IN MELA STALL



CHANDANNAGAR, HOOGLHY-712136



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PORIBESH MELA IN CHANDANNAGAR, HOOGHLY-712136, WB A STALL WAS TAKEN BY COLLEGE FOR SELLING TREES & AND SHOWING WORKS PERFORMED BY COLLEGE TO MAKE PEOPLE AWARE ABOUT ENVIRONMENT POLLUTION.



PORIBESH MELA IN CHANDANNAGAR, HOOGHLY-712136, WB THIS COLLEGE TOOK STALL IN POBRIBESH MELA FOR SELLING TREES COLLECTED FROM BALAGARH NURSERY ASSOCIATION AT CHEAP PRICES AND SHOWING ANNUAL WORKS PERFORMED BY COLLEGE



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PORIBESH MELA IN CHANDANNAGAR, HOOGHLY-712136, WB, THE PRINCIPAL ALONG WITH CONVENER OF NATURE CLUB THIS COLLEGE TOOK STALL IN POBRIBESH MELA FOR SELLING TREES AND AND SHOWING WORKS PERFORMED BY COLLEGE