



## Balagarh Bijoy Krishna Mahavidyalaya

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### Intellectual Property Rights (IPR) Cell Policy

#### Vision:

To encourage intelligent innovation and protect new creations to drive sustained and inclusive economic growth.

#### Mission:

1. To create awareness and provide guidance to faculty, students, of the college regarding intellectual property rights (IPR) within the framework of the IPR policy.
2. To safeguard the interests of inventor(s) in the creation and commercialization of intellectual property with legal support wherever necessary.
3. To promote an IPR culture compatible with the educational ethos of the institute.

#### Objectives:

The major objectives of the IPR policy of Balagarh Bijoy Krishna Mahavidyalaya are:

1. To raise awareness of the importance of creation, protection, and commercialization of intellectual property among faculty and students to stimulate innovation.
2. To encourage research and a spirit of inquiry, thereby generating new knowledge.
3. To facilitate the transfer of knowledge and technology to intending users to promote the utilization of such resources for the benefit of society.
4. To make individuals understand the importance of safeguarding, reviewing, and managing intellectual property to ensure adequate and appropriate legal protection against unauthorized use.
5. To create awareness on IPR through seminars, conferences, invited talks, lectures, and training programs among the academic community.

This policy shall be reviewed periodically to ensure its effectiveness and alignment with the evolving needs and trends in the field of intellectual property rights.

**Dr. Pratap Banerjee**

Principal

Balagarh Bijoy Krishna Mahavidyalaya  
Balagarh, Hooghly - 712501

# **BALAGARH BIJOY KRISHNA MAHAVIDYALAYA**

Report of Seminar on

## **“Intellectual Property Rights Awareness programme”**

**In Collaboration with Office of the Controller General of Patents Design and Trademarks,  
Department for Promotion of Industry and Internal Trade, Ministry of Commerce and  
Industry, Govt. of India**

Organised by IQAC

Date: 22nd February, 2022. Time : 10:30 am

**Speaker: Mr. Arnab Bhattacharyya, Examiner of patents and Designs, The Patent Office,  
Kolkata. DPIIT, Ministry of Commerce and industry, Govt. of India.**

No. of Participants: 139

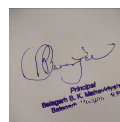
Expenditure: Nil

Convenor: Abhijit Ghosh, Assistant Professor of English & Coordinator, IQAC & Dr. Biswajit Paul, Assistant professor of Mathematics

Objectives of the programme: To make students aware about Intellectual Property Rights

Structure: The inaugural lecture was delivered by the Principal, Dr. Pratap Banerjee. The Speaker highlighted the importance of IPR awareness in society and the advantage that western countries have gained due to IPR. He spoke about Patents and Trademarks, Copyrights and IPR in every field of knowledge and underlined the difference between them. He said that owners of intellectual property frequently use more than one of these types of intellectual property law to protect the same intangible assets. He spoke in detail about the process of Application and the regulatory bodies concerning IPR in India.

Outcome: The students became aware and were able to distinguish between the various types of IPR. The speaker expressed hope that the participants will be able to spread awareness in society through the Knowledge gained in the seminar.



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Government of India  
Ministry of Commerce and Industry  
Department for Promotion of Industry and Internal Trade  
Office of the Controller General of Patents, Designs and Trade Marks

## CERTIFICATE OF APPRECIATION

*Presented to*

**BALAGARH BIJOY KRISHNA MAHAVIDYALAYA**

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **February 22, 2022** in association with **Intellectual Property Office, Kolkata** by providing your valuable time and support is highly appreciated.*

*Solicit your continued support for outreach of IPR far and wide.*



**Date: February 24,  
2022**

  
**(RAJENDRA RATNOO, IAS)**  
CONTROLLER GENERAL OF  
PATENTS, DESIGNS & TRADE MARKS



# INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAMME



## ORGANISED BY:

Office of the Controller General of Patents Design & Trademarks  
Department for Promotion of Industry and Internal Trade  
Ministry of Commerce and Industry, Government of India



## IN ASSOCIATION WITH:

IQAC, Balagarh Bijoy Krishna Mahavidyalaya

## Speakers

**Mr. Arnab Bhattacharyya**

Examiner of Patents & Designs, The Patent Office, Kolkata,  
DPIIT, Ministry of Commerce & Industry, Govt. of India

## Patron

**Dr. Pratap Banerjee**

Principal  
Balagarh Bijoy Krishna  
Mahavidyalaya

## Coordinator

Dr. Abhijit Ghosh & Dr. Biswajit Paul  
IQAC, Balagarh Bijoy Krishna Mahavidyalaya

Follow the link to join:

<https://patentofficekolkata.webex.com/patentofficekolkata/j.php?MTID=m0da59e4bd61530663025d0798d07190f>

Platform:



22nd February, 2022

10:30 A.M.

Registration Link

<https://surveyheart.com/form/620b75b6b9ce305d3d63718d>

Registration free  
Certificates will be provided to all participants



## IPR Awareness Programme in Balagarh Bijoy Krishna Mahavidyalaya on 22.02.2022

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## **Seminar Report: National Seminar on Intellectual Property Rights**

**Organized by: Internal Quality Assurance Cell (IQAC) & Department of Commerce, Balagarh Bijoy Krishna Mahavidyalaya**

Date: 06/12/2022, Time: 02.00 Pm.

Venue: Room B-3 (Smart Room)

### **Introduction:**

Balagarh Bijoy Krishna Mahavidyalaya, in collaboration with the Internal Quality Assurance Cell (IQAC) and the Department of Commerce, proudly hosted a one-day National Seminar on Intellectual Property Rights (IPR). The event aimed to deepen the understanding of the significance of intellectual property in the contemporary world and its implications on various sectors. The seminar was graced by the presence of the esteemed speaker, Prof. Dr. Pinaki Ghosh, IPR Chair Professor of The West Bengal National University of Juridical Sciences (WBNUJS), Kolkata.

### **Seminar Highlights:**

The seminar commenced with a warm welcome address by Prof Sukumar Dan, HOD Department of Commerce, Balagarh Bijoy Krishna Mahavidyalaya. The audience, consisting of students, faculty members, and local artisan of boat making. The boat-making tradition is unique in Balagarh, and artisan believes that it deserves official recognition by obtaining a GI tag. The manufacturers of Gupo Sandesh (a special type of sweet available only in this region) are also present at the seminar to know the process of obtaining GI tag for their ancient craft., eagerly awaited the insights that Prof. Dr. Pinaki Ghosh would bring to the discussion.

The seminar formally inaugurated with Prof. Dr. Pratap Banerjee (Principal of Balagarh Bijoy Krishna Mahavidyalaya) delivering the inaugural address.

#### Understanding Intellectual Property Rights

Prof. Dr. Pinaki Ghosh delved into the intricacies of Intellectual Property Rights, covering patents, copyrights, trademarks, GI tag and trade secrets. He provided real-world examples to illustrate the practical implications of these rights in protecting innovations, literary works, brands, and confidential information. The session encourage active participation from the audience, fostering a dynamic exchange of ideas. This session is followed by Q&A and Interactive Discussion.

### **Conclusion:**

The one-day National Seminar on Intellectual Property Rights organized by Balagarh Bijoy Krishna Mahavidyalaya was a resounding success. Prof. Dr. Pinaki Ghosh's expertise and engaging presentation style left a lasting impact on the participants, enriching their understanding of the complex realm of IPR. The event served as a platform for intellectual exchange, promoting a culture of innovation, and raising awareness about the importance of protecting intellectual creations.

The organizing committee expressed gratitude to Prof. Dr. Pinaki Ghosh for sharing his invaluable insights and to all participants for their active involvement. The seminar marked a significant step towards fostering a culture of intellectual property awareness and understanding among the academic community and beyond.

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**BALAGARH BIJOY KRISHNA  
MAHAVIDYALAYA**

**ONE DAY NATIONAL SEMINAR ON INTELLECTUAL  
PROPERTY RIGHTS**

**ORGANISED BY : IQAC & DEPT. OF COMMERCE**

**SPEAKER: PROF. (Dr.) PINAKI GHOSH  
(IPR CHAIR PROFESSOR)**

**THE W.B. NATIONAL UNIVERSITY OF JURIDICAL SCIENCES  
KOLKATA**

Date- 06 DECEMBER 2022

Time- 02:00 PM



