

BALAGARH BIJOY KRISHNA MAHAVIDYALAYA

P. O. - BALAGARH • DIST. - HOOGHLY • WEST BENGAL - 712 501

NAAC ACCREDITED

Ref. No.

Date

From,

President / Principal / Teacher-in-charge

Notice: Observance of "MSME Month" on August 2023

Dear Students,

We are pleased to inform you that the West Bengal government has taken an important initiative to promote and celebrate the **Micro, Small, and Medium Enterprises (MSME) sector**, which plays a crucial role in fostering economic growth and generating employment opportunities in our state.

As part of this initiative, Balagarh Bijoy Krishna Mahavidyalaya is excited to announce that we are going to visit the MSME camp of Balagarh Block, on **9th August, 2023**, in alignment with the state-wide campaign. This presents a wonderful opportunity to you to gain insights into the MSME sector and contribute to the community through active engagement.

Details of the "MSME Month" Camp:

Date: August 09, 2023

Time: 12.00 noon

Venue: Block Development Office (BDO office Auditorium), Balaharh, Hooghly

Activities Planned:

Interactive Sessions: Industry experts will conduct informative sessions on the significance of MSMEs, their contribution to the economy, and the opportunities they offer.

Workshops: Hands-on workshops will be organized to provide practical knowledge on various aspects of the MSME sector, including entrepreneurship, marketing, and finance.

Awareness Campaign: Students will have the chance to engage in awareness activities aimed at promoting the importance of supporting local businesses and entrepreneurship.

Please note that attendance for all students is mandatory for this event, as it aligns with our commitment to holistic education and community engagement. Participation in the "MSME Month" Camp will not only enhance your understanding of the MSME sector but also contribute to your personal and professional growth.

For any further information or queries, please feel free to reach out to **Prof Sukumar Dan, hod of Commerce**.

ALL STUDENTS ARE REQUESTED TO KEEP AADHAR CARD WITH THEM POSITIVELY.

Let us join hands in celebrating the spirit of entrepreneurship and economic progress as we observe "MSME Month" together.

NODAL OFFICER


07/8/23

PRINCIPAL


07/8/2023

Principal
Balagarh Bijoy Krishna Mahavidyalaya
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