



## **Balagarh Bijoy Krishna Mahavidyalaya**

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Hooghly – 712501  
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### **1. Awareness of Trends in Technology: Computer Awareness Course**

**Date:** 16/11/2022

**Organized By:** IQAC

**Speaker:** Dr. Biswajit Paul & Dr. Subham Dastidar

**Participants:** 42

**Objective:** The objective of the Computer Awareness Course, held on 16th November 2022, was to equip students with fundamental knowledge and skills in computer literacy, ensuring they stay abreast of technological advancements.

**Outcome:** A total of 42 students participated, gaining proficiency in basic computer operations, software applications, and internet usage. The program facilitated enhanced digital competence among students, empowering them to adapt to the evolving technological landscape with confidence.



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### **2. Seminar on Career Opportunities in the Media & Entertainment Industry**

**Date:** 04/04/2022

**Organizer:** MAAC in association with BBKM

**Speaker:** Company Representative

**Participants:** 45

**Objective:** The seminar aimed to raise awareness about the diverse career opportunities available in the rapidly evolving media and entertainment sector, in collaboration with BBKM.

**Outcome:** The seminar provided valuable insights into the dynamic landscape of the media and entertainment industry, highlighting emerging trends and technologies. The speaker shared expertise and experiences, emphasizing the importance of adaptability and creativity in pursuing a career in this field. Participants gained understanding of various roles and opportunities in areas such as film, television, digital media, gaming, and live entertainment. Networking opportunities allowed attendees to connect with industry professionals and explore potential career paths. Overall, the seminar succeeded in inspiring and empowering participants to consider and pursue rewarding careers in the media and entertainment industry, leveraging the insights and resources provided by BBKM and the organizing institution.



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### **3. Awareness of Trends in Technology: Webinar on Digital Learning Content Management System**

**Date: 30.07.2020**

**Organized By: Department of Physics**

**Speaker: Dr. Sukumar Mondal University of Burdwan**

**Participants: 29**

**Objective:** The webinar organized by the Physics Department aimed to familiarize participants with the Digital Learning Content Management System (DLCMS) and its relevance in modern education. Dr. Sukumar Mondal provided insights into the latest trends in technology-enhanced learning and the effective management of digital learning content.

**Outcome:** Participants gained a deeper understanding of DLCMS and its potential to revolutionize teaching and learning processes. The webinar equipped participants with practical knowledge and skills to harness technology for educational purposes, enhancing their digital literacy and adaptability in the rapidly evolving digital landscape.



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### **4.Seminar on the Scope of Animation and Multimedia Courses**

**Date: 16.11.2019**

**Organizer: DDUGKY Programme' organized with CADD Centre Training Services Pvt. Ltd**

**Speaker: Company Representative**

**Participants: 55**

**Objective:** The seminar aimed to raise awareness about the evolving landscape of animation and multimedia, highlighting the scope of related courses in today's scenario and their career prospects.

**Outcome:** The seminar provided valuable insights into the dynamic field of animation and multimedia, shedding light on emerging trends and technologies. Participants gained understanding of the diverse career opportunities available, including in gaming, film, advertising, and web design. The speaker emphasized the importance of staying updated with industry trends and acquiring relevant skills to remain competitive. Attendees were inspired to pursue careers in animation and multimedia, recognizing the immense potential for growth and innovation in the field. Overall, the seminar succeeded in fostering a sense of enthusiasm and motivation among participants to explore the vast possibilities offered by animation and multimedia courses.